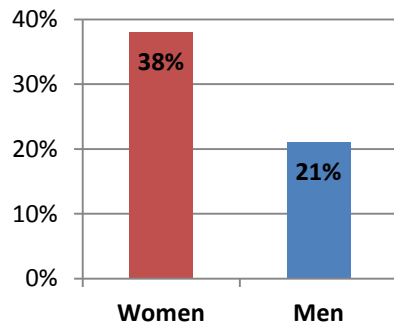
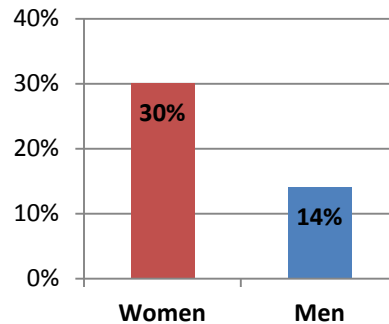


# PREVALENCE OF CHILD SEXUAL ABUSE

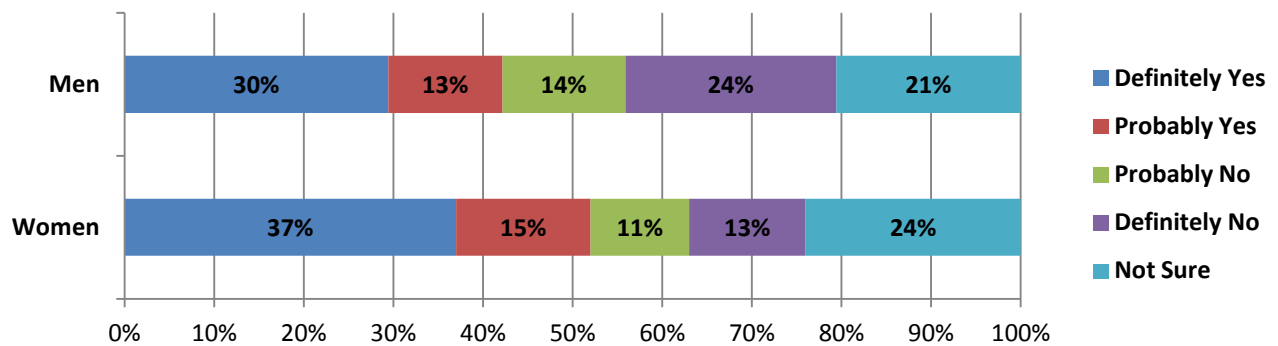
*Percent who report having been sexually abused before age 18:*



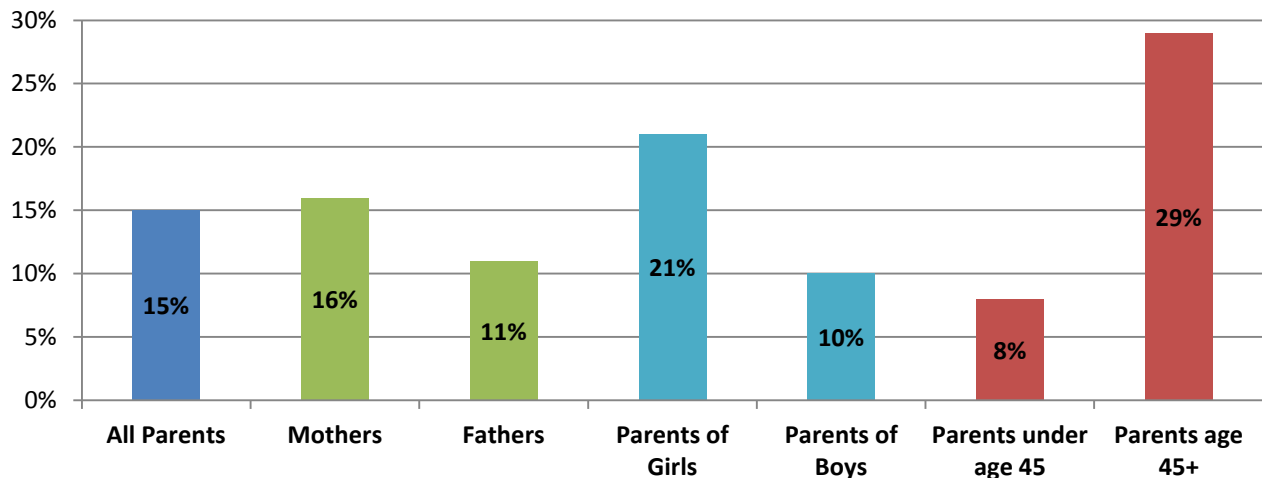
*Percent who report that their first sexual experience was "forced:"*



*"Have any of your close friends or family members been subject to sexual abuse prior to the age of 18?"*



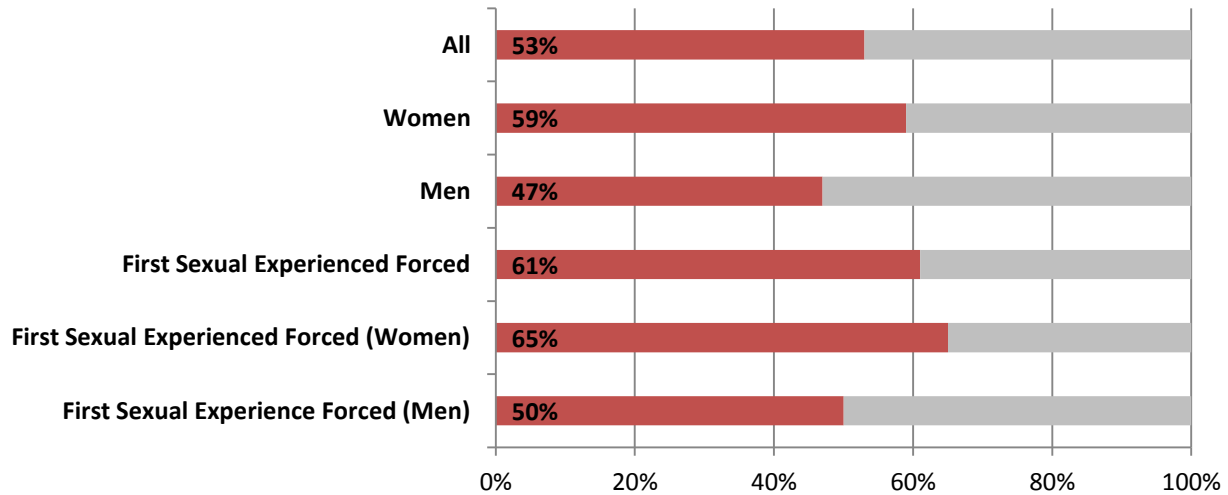
*Percent of parents who report that one of their own children was "definitely" or "probably" subjected to some form of sexual abuse:*



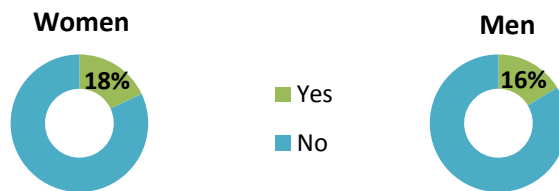
*An Internet survey of 1,033 Floridian adults was conducted between April 10-16 by Sachs Media Group for the Lauren's Kids foundation on the topic of child sexual abuse. Respondents were balanced based on region of the state, age and gender. Average margin of error: +/- 3.5%.*

# IMPACTS ON LIFE

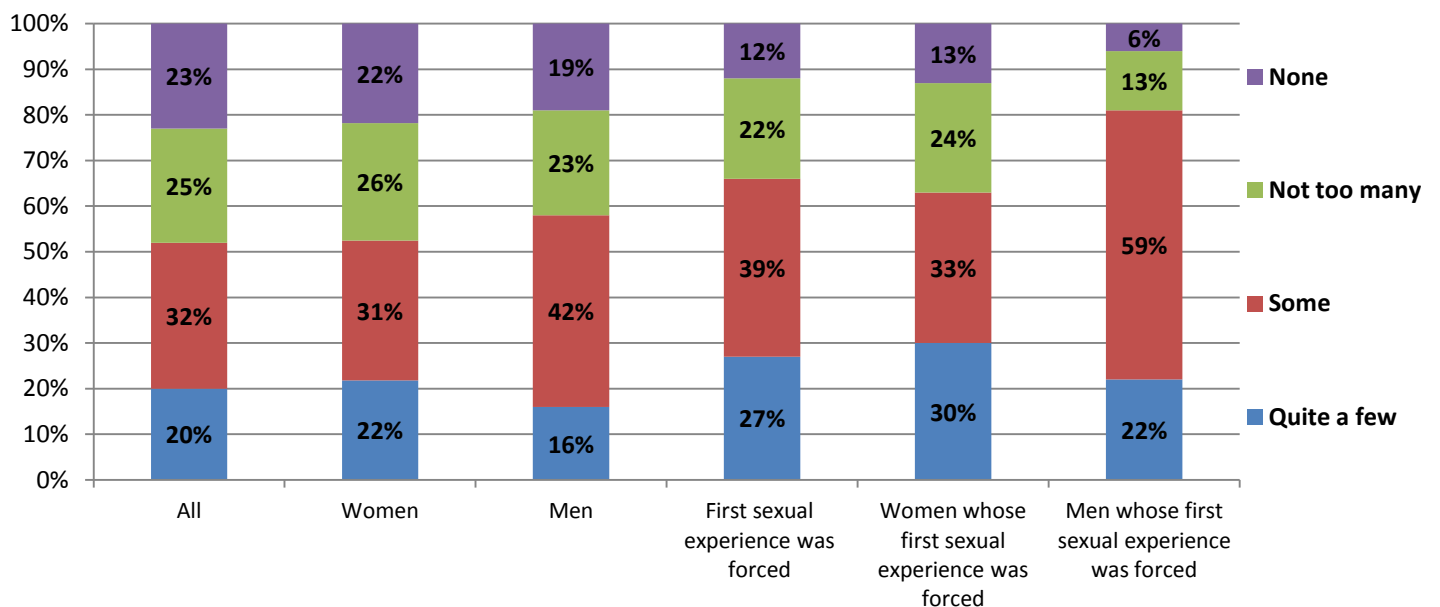
Percent of child sexual abuse victims who disclosed or reported this abuse to somebody:



Percent of child sexual abuse victims who received counseling services regarding this abuse:



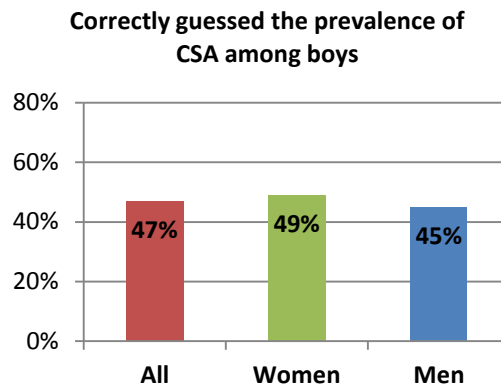
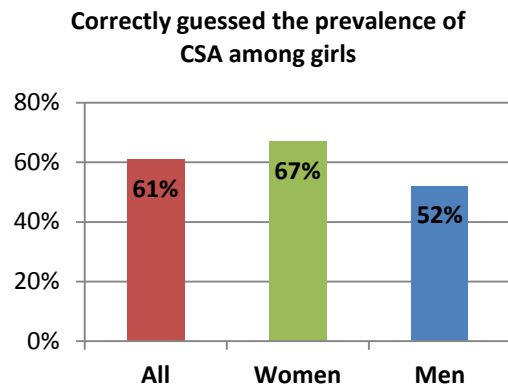
“How many problems or difficulties have you experienced in your adult life as a result of this abuse?”



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# AWARENESS OF BASIC FACTS

*1 in 3 girls and 1 in 5 boys are sexually abused before age 18. The following graphs depict the portion of respondents who accurately predict the prevalence of child sexual abuse (CSA) for girls and boys, respectively:*

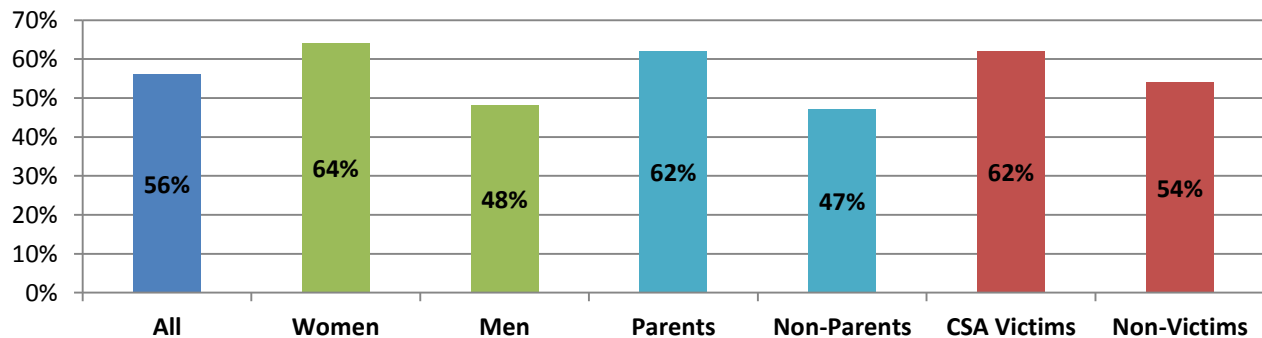


*All people are required by Florida law to report child sexual abuse if they suspect it.*

**1 in 5 respondents do NOT know this is the law...**

1 in 4 women and 1 in 6 men wrongly assume that only certain types of people, such as teachers or doctors, must report suspected cases of CSA.

*Most predators know their victims well prior to abuse. Percent of respondents who believe that CSA victims are more often abused by someone they and their family know very well:*



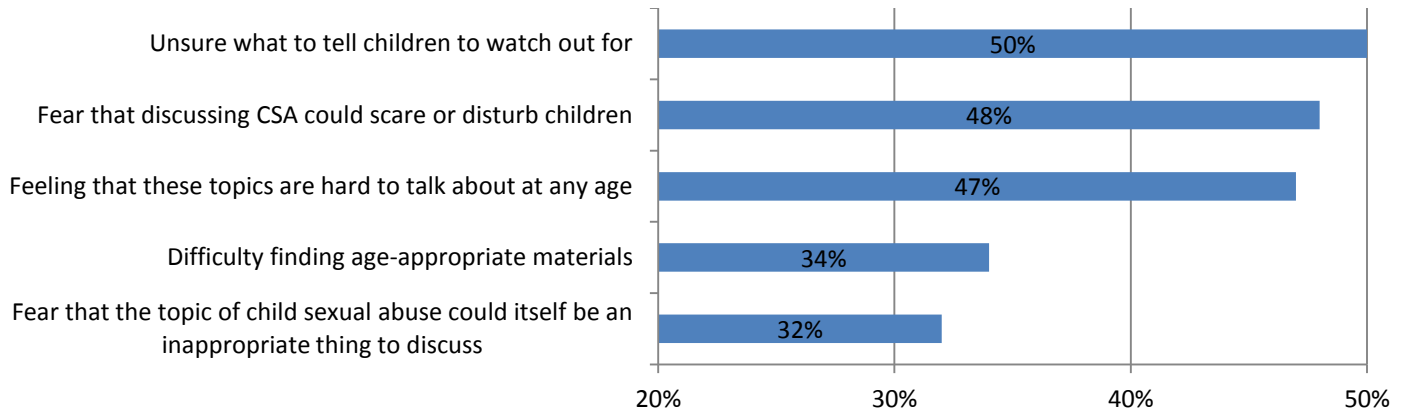
*Most cases of child sexual abuse are preventable through education and awareness.*

**4 in 5 respondents do NOT know this is true...**

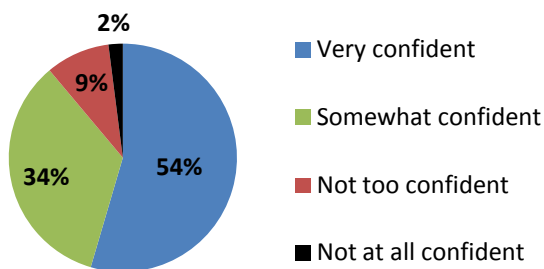
Just 19% of women and 26% of men believe that most (75% or more) of CSA cases are preventable through education and awareness.

# BARRIERS TO EDUCATION AND REPORTING

*Which of the following barriers do you feel prevent parents from teaching their children about child abuse prevention? (Child sexual abuse = "CSA")*



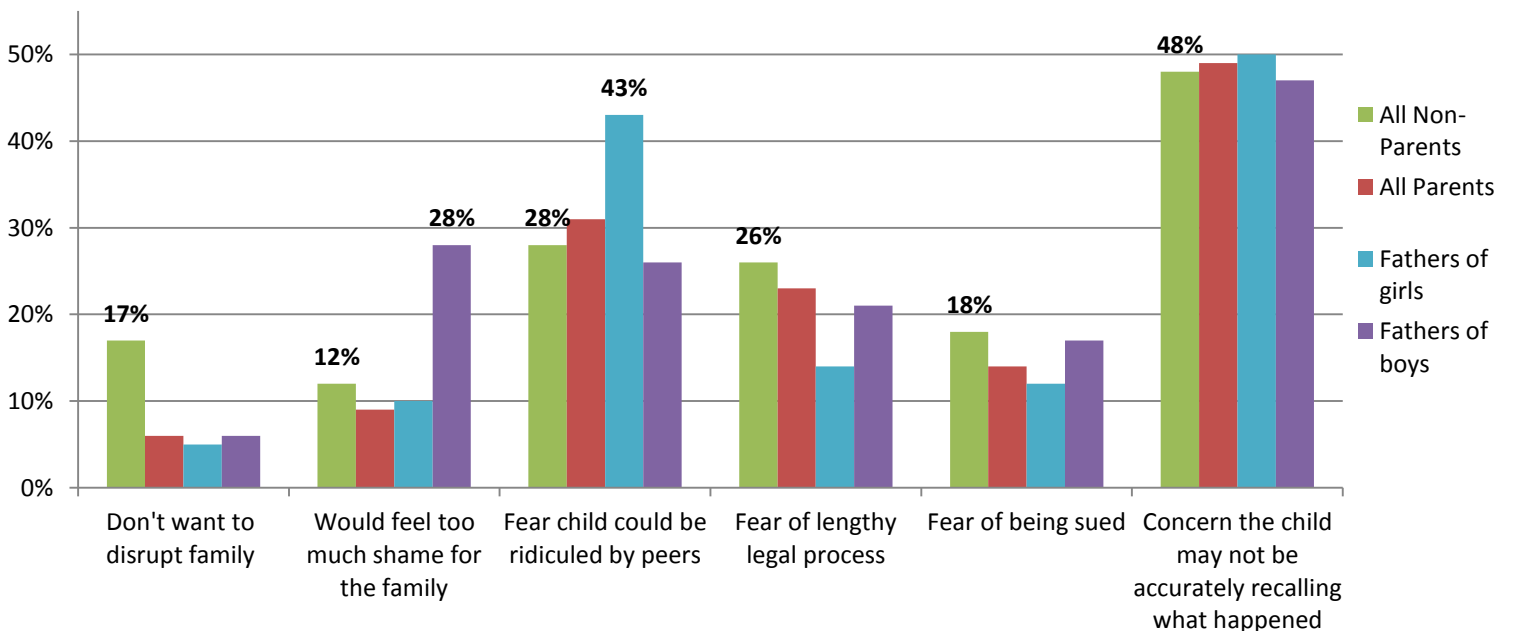
*"If you suspected that a child was being sexually abused, how confident would you be in knowing what to do about it or who to turn to?"*



**1 in 5 respondents would try to deal with the sexual abuse of a child in their family as a private matter first and would not go immediately to the authorities.**

**Of those who know that reporting is mandatory, 1 in 6 would still try to deal with the sexual abuse of a child in their family as a private matter first.**

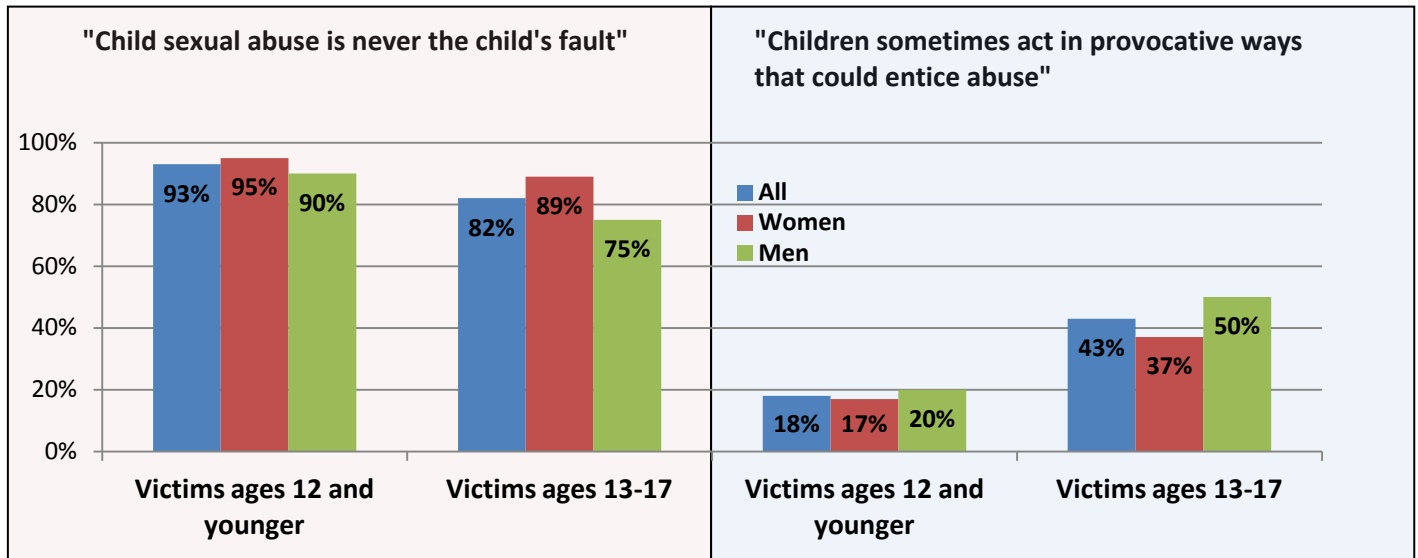
*"What would stop you from reporting suspected child sexual abuse?"*



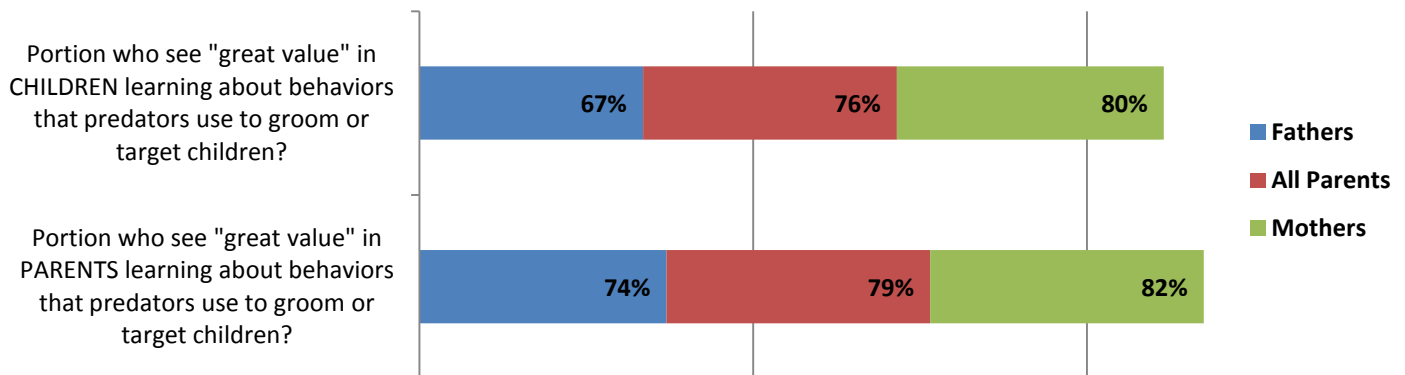
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# ATTITUDES & BEHAVIORS

Percent who "strongly agree" or "somewhat agree" with each of the following statements:

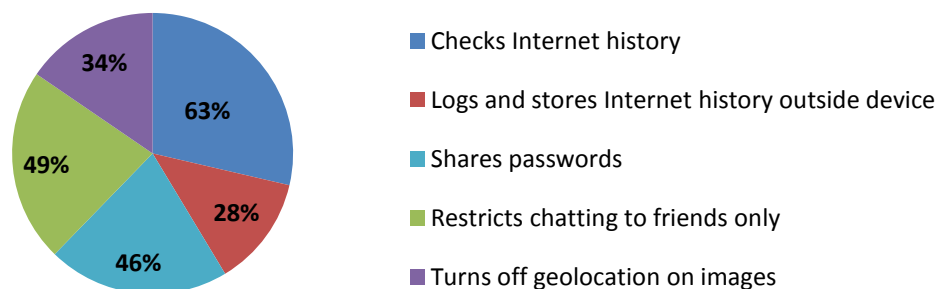


People overwhelmingly value the importance of education to prevent child sexual abuse:



However, only 11% of parents believe *their* child has received "quite a bit" of education to identify or prevent sexual abuse.

Most parents of children who are old enough to use a computer and still live at home do not have strong Internet controls in place:



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